



CNH | KEY CLUB

IMPORTANCE OF EFFECTIVE COMMUNICATION

WHAT CAN EFFECTIVE COMMUNICATION DO?



- Ensure the success of a project or event
- Help avoid errors and mistakes
- Build relationships
- Establish a positive environment

WHY SHOULD YOU UTILIZE EFFECTIVE COMMUNICATION?



- To reduce confusion while communicating with others
- To ensure that information doesn't need to be repeated as often

SO...HOW CAN YOU DO IT?



- Make sure you are proactive
- Be clear and concise
- Listen closely to others
- Ask for clarification as often as possible